



# 2014 State of Indiana Disparity Study

**BBC**  
RESEARCH &  
CONSULTING



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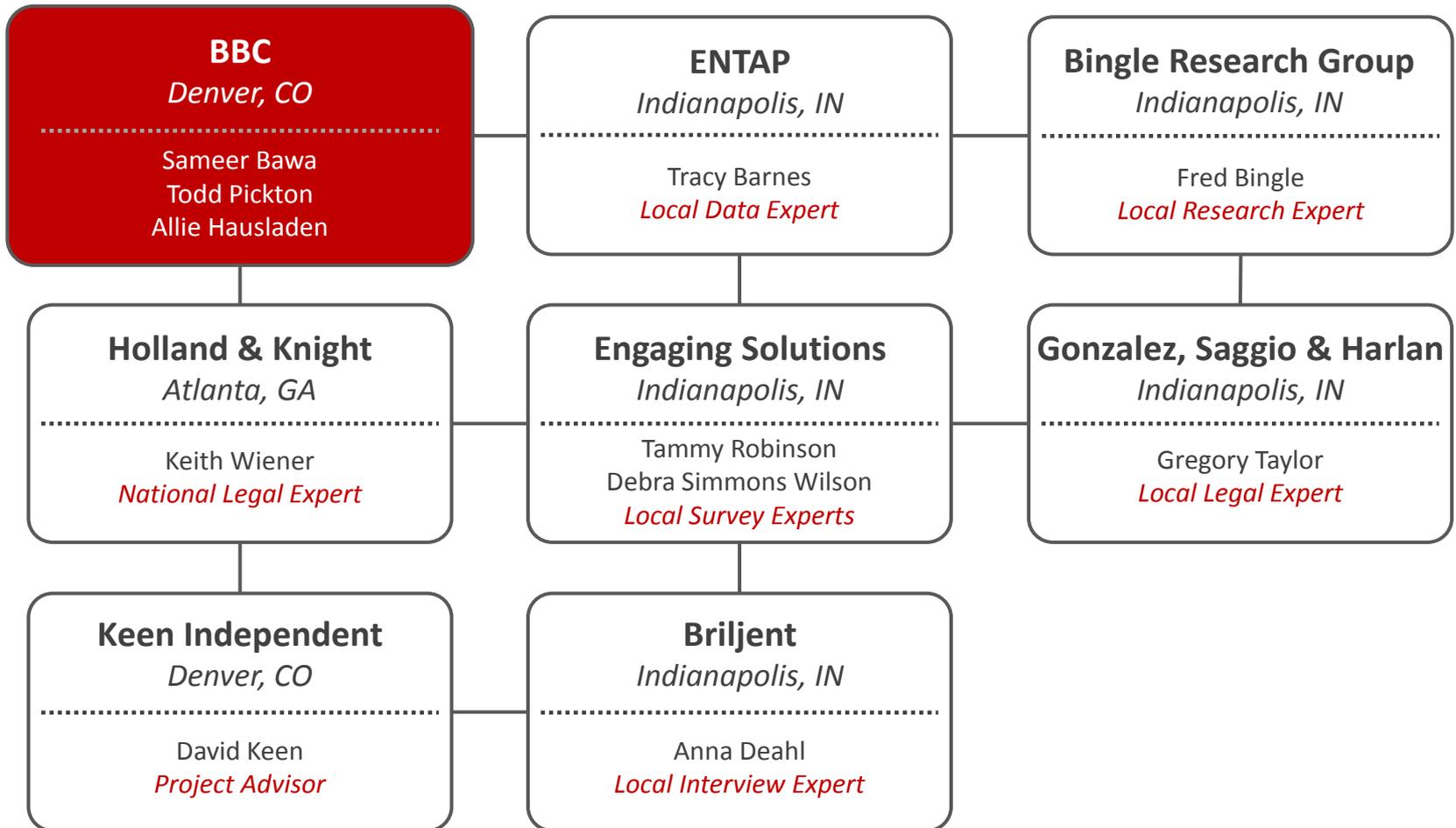
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# BBC Project Team



# Study Participants



- 1 Effective project management
- 2 Efficient data collection, analysis
- 3 Relevant reporting and guidance

# Primary Objectives

## *Assess whether minority-/women-owned businesses (M/Ws) face discrimination*

- 1** Assess any underutilization of M/Ws
- 2** Examine any barriers in Indiana marketplace
- 3** Review contract policies, program measures
- 4** Refine current program measures
- 5** Ensure program compliance

# BBC Disparity Study

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**DISPARITY  
STUDY**

## **Community engagement**

Legal analysis and framework

Review of contracting, program measures

## **Utilization analysis**

## **Availability analysis**

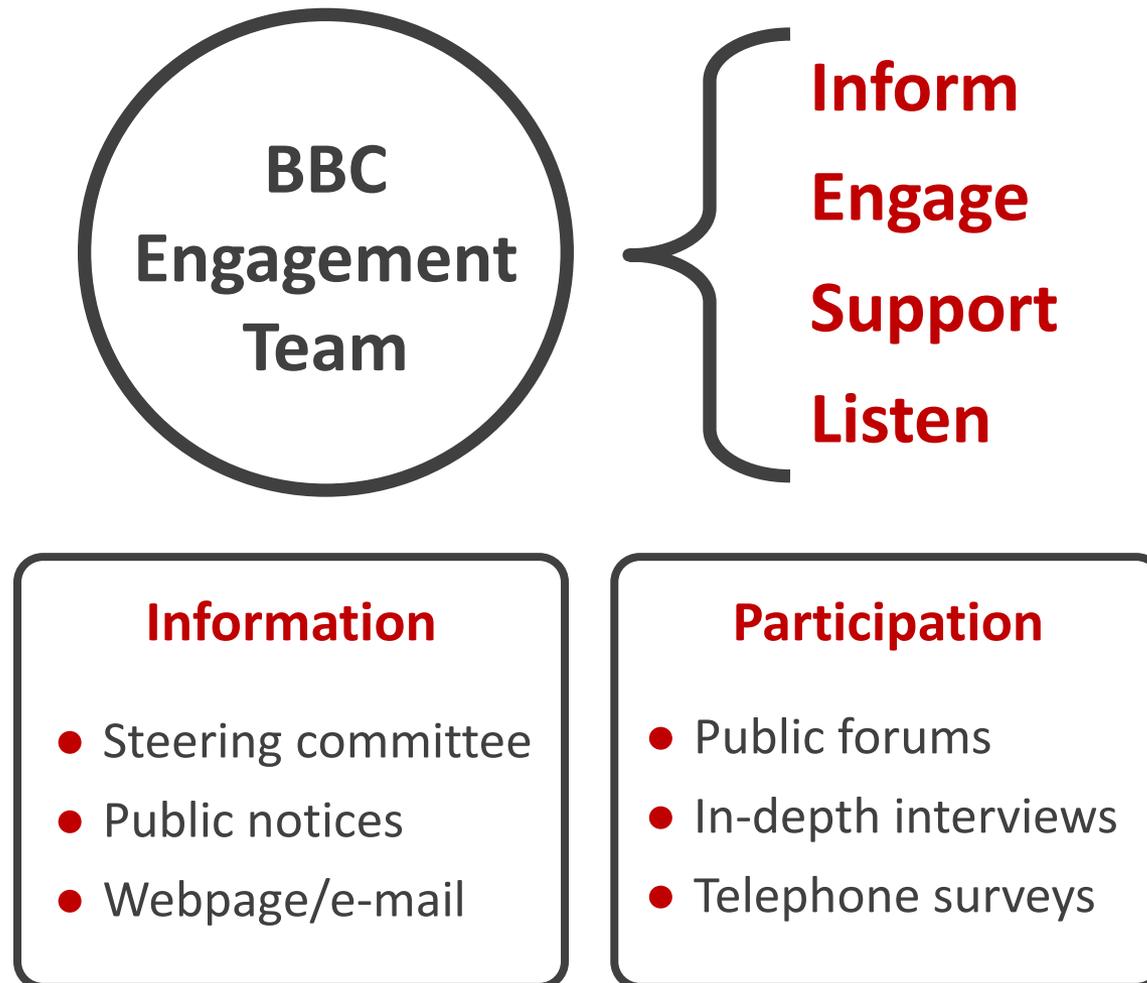
## **Disparity analysis**

Explanations for any disparities

Analyses of marketplace conditions

Recommendations and implementation

# Community Engagement



# Utilization Analysis

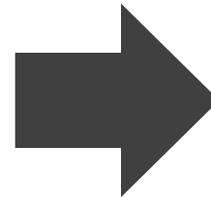
*Determine percentage of prime contract, subcontract dollars that went to M/Ws*

## Entity data

- Prime contracts, subcontracts
- Utilized vendors
- Other information

## Telephone surveys

- Business information
- Lines of work
- Year established
- Race/ethnicity and gender



**XX%**  
M/W UTILIZATION  
on entity contracts

# Entity Data

## Prime contracts

- Contract number
- Date
- Award amount
- Change order amounts
- Paid-to-date amount
- Description of work
- Location of work
- Funding source
- Contract goals
- Prime contractor name

## Subcontracts

- Contract number
- Committed amount
- Paid-to-date amount
- Change order amounts
- Description of work
- Subcontractor name

## Vendors

- Vendor name
- Race and gender
- Certification status
- Address(es)
- Phone and fax numbers
- Lines of work

# Availability Analysis

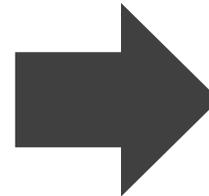
*Measure percentage of contract dollars that M/Ws ready, willing, able to perform*

## Entity data

- Prime contracts, subcontracts
- Other information

## Telephone surveys

- Lines of work
- Contractor role
- Year established
- Relative capacity
- Locations willing to work
- Qualifications and interest
- Race/ethnicity and gender



**XX%**  
M/W AVAILABILITY  
for entity contracts

# Disparity Analysis

*Assess differences between utilization and availability*

$$\frac{\text{XX\% M/W UTILIZATION}}{\text{XX\% M/W AVAILABILITY}} = \text{DISPARITY INDEX}$$

- Disparities of 0.80 or less considered *substantial*
- Assessment of explanations for any disparities

## Next Steps

- Hold individual data meetings
- Review data systems, processes
- Make detailed data requests
- Discuss legal analysis
- Review, analyze contracting/vendor data
- Conduct telephone surveys